

Sign up: readingisessential.org/sponsor-concert-2017 • Custom sponsorship opportunities available. Call 678-922-9117 or email REAP@ReadingisEssential.org

| Sponsor Level | Lead Singer | Epic Rockers | Guitar Heroes | Biggest Fans | Ultimate Roadies |
|----------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------|---------------------------------------------------|---------------------------|---------------------------|
| | \$5,000 | \$3,500 | \$2,500 | \$1,500 | \$500 |
| Available slots | 1 | 2 | 3 | 4 | 5 |
| Your donation will positively impact | 250 public school students | 175 public school students | 125 public school students | 75 public school students | 25 public school students |
| Recognition at Event | ✓ plus recognition as Presenting Sponsor | ✓ | ✓ | ✓ | ✗ |
| Signage with logo at Event | ✓ plus exclusive signage for Presenting Sponsor | ✓ | ✓ | Listing only | Listing only |
| Social media | 4+ shout-outs | 2 shout-outs | 1 shout-out | Recognition | ✗ |
| Event tickets | 6 free tickets | 4 free tickets | 2 free tickets | Discounted tickets | ✗ |
| Thank You in REAP newsletter | ✓ 2 Thank You Top of the page Large Logo & Link | ✓ Thank You Top of the page Logo & Link | ✓ Thank You in Sponsor Listing with link | Listing with link | Listing with link |
| REAP digital media/posters | Large Logo | Medium Logo | Small Logo | Listing | Listing |
| Branded giveaway at Event* | ✓ | ✓ | ✗ | ✗ | ✗ |
| Named as Presenting Sponsor on all promotional materials | ✓ | ✗ | ✗ | ✗ | ✗ |
| Signature cocktail named by Sponsor** | ✓ | ✗ | ✗ | ✗ | ✗ |
| Introduce band at Event | ✓ | ✗ | ✗ | ✗ | ✗ |

* Giveaway funded by sponsor

**Branded cups are included if you commit by Sept. 7

Sponsor application deadline Friday, October 20, 2017